

ADD-ON

Capture Editor

Capture.
Transform.
Monetise.



Capture Editor offers broadcasters and rights holders an efficient, broadcast-grade, frame-accurate clipping service, which can transform live video content into high-quality VOD assets minutes after a transmission ends - meaning your audience never need miss a beat.

Capture Editor's advanced functionality also allows broadcasters to seamlessly integrate elements such as advertising content, idents, sponsorships and interstitials into clipped VOD assets, opening up new revenue streams for valuable live programming.

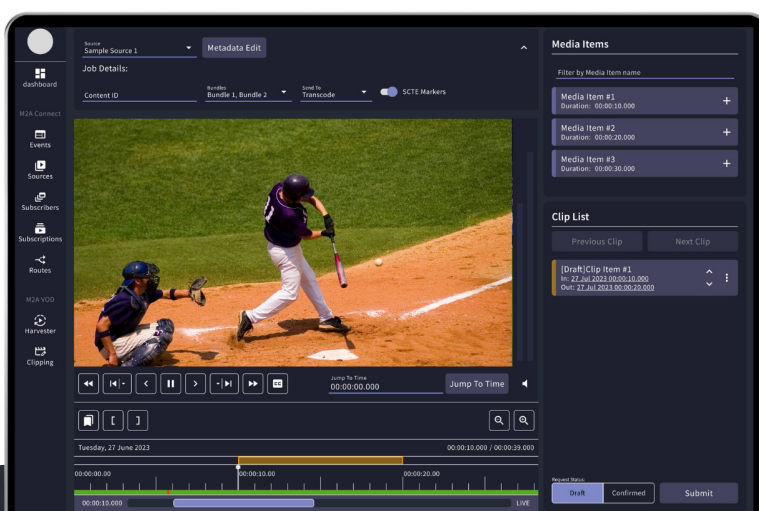
Features such as transcoding for high quality outputs, access to a wide range of output formats, proxy feed viewing, and content insertion can all be managed either in the user-friendly M2A Console or via the

M2A API. Capture Editor is an easy to use and efficient way to guarantee live video content is available on catch-up soon after a transmission ends, while maintaining video quality.

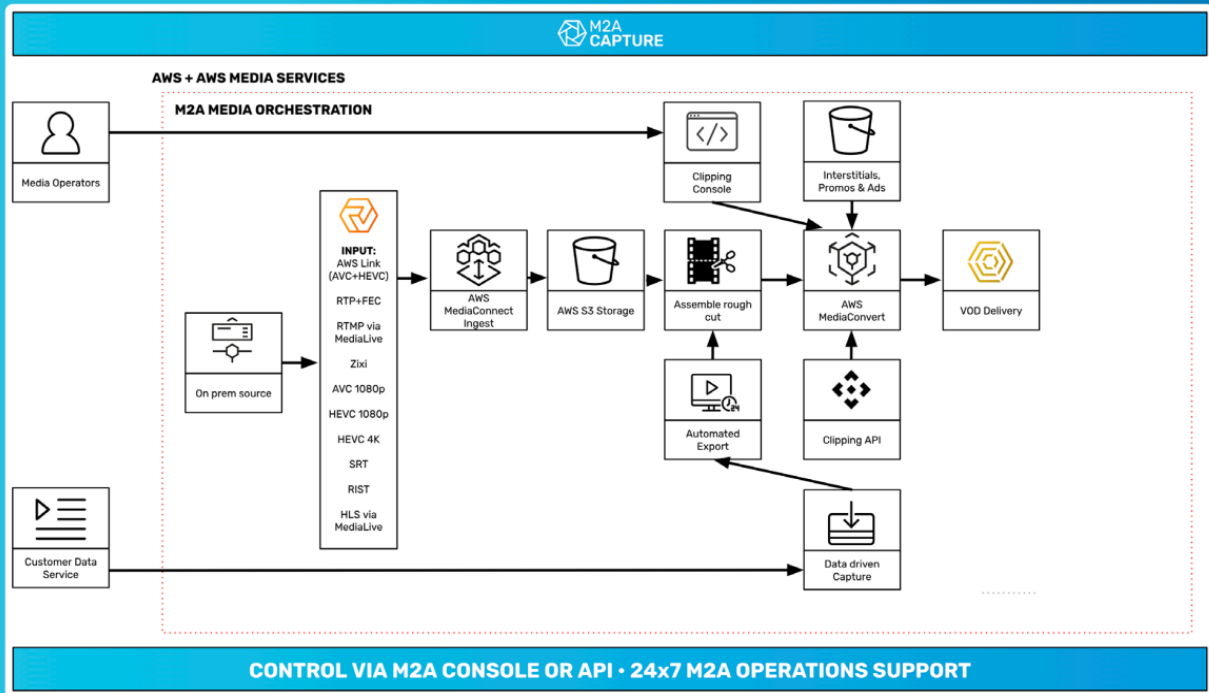
M2A Media's Capture Editor takes live content transformation to the next level, enabling broadcasters to quickly turn around VOD outputs, while providing a comprehensive clipping console for seamless editing of live programming.

"After a successful proof of concept, ITV chose M2A Media to move its Late & Live workflow into the cloud. The ability to replace the original adverts in live programmes combined with the need for seamless joins and accelerated encoding with fast turnaround made this platform a great fit for ITV's needs. Partnering with M2A Media to evolve the product features has resulted in a market-leading solution."

Andrew Burnett
Director of Online Technology
& Operations, ITV



Capture Editor Workflow



Key Features

- › Support for 24/7 Linear Channels or Events
- › Direct Control via API or UI
- › Profile Preset Selection per Job
- › Choose Single Clip or Compilation Output
- › Bespoke Metadata Sidecar Delivery
- › Precise Timecode Selection and Frame-Accurate Clipping
- › Streamlined Clip Concatenation
- › Compliance Editing
- › Flexible Pre, Post, and Mid-Roll Insertion
- › Detailed Metadata Embedding
- › Save & Resume Clipping Anytime
- › Intuitive Clipping Interface
- › Real-time Workflow Notifications & Alerts
- › Robust Access and Permission Controls
- › Checksum Integrity Checks
- › Review with Interactive Clip Preview
- › Comprehensive Performance Analytics
- › Built for Scalability & High Performance
- › Video controls for searching edit frames: Zoom In/Out, Forward & Back capabilities for content operations teams

M2A Media are proud to be working with:

britbox

FIBA
We Are Basketball

BBC

DAZN

ATP
MEDIA

UNIVERSAL TENNIS

4

itv

AWS tech partner | No upfront charges | Tiered usage packages available including unlimited use

M2A  Media

sales@m2amedia.tv